ORDER

kxly News **Orders** Order / Rev: 168681 08359582 Alt Order #: MIKE CRAPO FOR SENAT Product Desc: **KXLY** 140 Estimate: Flight Dates: 09/12/16 - 11/13/16 Primary AE: MATT WURM H-DC Original Date / Rev: 09/06/16 / 09/06/16 Sales Office: Order Type: **GENERAL** Sales Region: NATL Name: Sandler & Innocenzi Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 705 Prince Street Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Crapo for Senate ID (R) Advertiser Name: Demographic: HHNew Business Thru: **Product Codes:** PL Candidate 00:15:00 Order Separation: P-3 Priority: Advertiser External ID: Revenue Codes: Agency External ID: AGY, GEN, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	90	\$10,430.00	\$8,865.50
09/26/16	10/30/16	220	\$25,250.00	\$21,462.50
10/31/16	11/11/16	53	\$6,505.00	\$5,529.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	90	\$10,430.00	\$8,865.50	0.00
October 2016	220	\$25,250.00	\$21,462.50	0.00
November 2016	53	\$6,505.00	\$5,529.25	0.00
Totals	363	\$42,185.00	\$35,857.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share	Share	Total
KXLY	18%	\$42,185.00
Market	100%	\$234.361.11

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	6%	\$14,061.67
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	37%	\$86,713.61
KREM	39%	\$91,400.83
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
•	2	KXLY	09/19/16	11/04/16	Jimmy Kimmel	CM	1135p-1237x	MTWTF	:30	4	\$20.00P-3	0.00 NM	24	\$480.00
					Jimmy Kimmel									
		Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 168681 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08359582 Product Desc: MIKE CRAPO FOR SENAT KXLY

Flight Dates: 09/12/16 - 11/13/16 Estimate: 140

SALT V 98/19/16 1109/16 24 348.00 24 348.00 24 348.00 25 34 320.00 24 348.00 24 348.00 25 34	Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	2 KXLY	09/19/1	6 11/04/16	Jimmy Kimmel		1135p-1237x							\$480.00
Week: 03913/16 0025/16 0026/16	Star	t Date	End Date	•	Spots/Week	Rate	Rating						
Week: 1003/16						· · · · · · · · · · · · · · · · · · ·							
Week: 107:1016	Week: 09/2	26/16		MTWTF	4								
Week: 101716 102216 MTNTF- 4 \$20.00 0.00													
Week: 10/34/16 10/30/16 MT0FFF-													
Versit 1031/16 1106/16 MTNTF-													
11 KXLY 09/16/16 11/04/16 9-10a MF Lew With Keldy Wesk (Asset) Spots/Wesk Rate Rating Wesk (2019)16 50/25/16 10/21/6 MTHTF- 4 \$7.0.00 0.00 Wesk (10/23/16 10/21/6 MTHTF- 4 \$7.0.00 0.00 Wesk (10/23/16 10/21/6 MTHTF- 4 \$7.0.00 0.00 Wesk (10/23/16 10/23/16 MTHTF- 4 \$7.0.00 0.00 Wesk (10/23/16 10/23/16 1 \$50.00 0.00 Wesk (10/23/16 10/23/1													
Sint Date End Date Weekdays Spots/Week Rate Rating Week-09/25/16 10/02/16 MTVFF-				9-10a M-F		-		:30	4	\$70.00P-3	0.00 NM	24	\$1,680.00
Week: 0912/16 00/25/16 MTNTF-	Star	t Date	End Date	•	Spots/Week	Rate	Rating						
Week: 1073/16 10/09/16 Week: 1071/16 10/23/16 MTVTFF-	· · · · · · · · · · · · · · · · · · ·												
Week: 107/07/16 107/67/16 MTNTFT-	Week: 09/2	26/16	10/02/16	MTWTF	4	\$70.00	0.00						
Week: 1091/1/16 10023/16 MTNTF 4 \$70,00 0.00 Week: 1091/16 MTNTF 4 \$70,00 0.00 0.00 Week: 1091/16 MTNTF 4 \$70,00 0.					0								
Week: 109/24/16 10/30/16 MTNTFF-													
Melec 10/31/16 11/05/16 MTVTF 4 \$70,00 0,00													
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Start Date End Date Weekdays Spots/Week Rate Rating								.30	1	\$50.00P-3	0.00 NIM	6	\$300.00
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Week: 10/10/16				-	- · · · · · · · · · · · · · · · · · · ·								
Week: 10/10/16													
Week: 10/24/16				1-									
Week: 10/31/16	Week: 10/1	17/16	10/23/16	1-	1	\$50.00	0.00						
N													
Late News Siart Date End Date Weekdays Spots/Week Rate Rating													
Week: 09/12/16	N14 KXLY	09/12/10	6 11/04/16		ws CM	11-1135p	MTWTF	:30	4	\$125.00P-2	0.00 NM	32	\$4,000.00
Week: 09/26/16 10/02/16 MTWTF 4 \$125.00 0.00				MTWTF		\$125.00	0.00						
Week: 10/03/16 10/09/16 MTWTF													
Week: 10/10/16													
Week: 10/17/16 10/23/16 MTWTF													
Week: 10/24/16													
Week: 10/31/16													
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N17 KXLY 09/12/16 11/04/16 530-6a GMNW CM 530-6am MTWTF :30 3 \$40.00P-3 0.00 NM 24 \$960.00 GMNW Start Date End Date Weekdays Spots/Week Rate Rating	Week: 10/3	31/16	11/06/16	MTWTF	4	\$175.00	0.00						
GMNW <u>Start Date </u>	Week: 11/0	07/16	11/13/16	MTWTF	1	\$175.00	0.00						
	N17 KXLY	09/12/1	6 11/04/16		СМ	530-6am	MTWTF	:30	3	\$40.00P-3	0.00 NM	24	\$960.00
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Order / Rev: 168681 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08359582 Product Desc: MIKE CRAPO FOR SENAT KXLY

Flight Dates: 09/12/16 - 11/13/16 Estimate: 140

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 17 KXLY	09/12/1	6 11/04/16	530-6a GMNW GMNW	СМ	530-6am	MTWTF	:30	3	\$40.00P-3	0.00 NM	24	\$960.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/25/16	MTWTF	3	\$40.00	0.00						
Week: 09/	26/16	10/02/16	MTWTF	3	\$40.00	0.00						
Week: 10/		10/09/16	MTWTF	3	\$40.00	0.00						
Week: 10/		10/16/16	MTWTF	3	\$40.00	0.00						
Week: 10/		10/23/16	MTWTF	3	\$40.00	0.00						
Week: 10/		10/30/16	MTWTF MTWTF	3	\$40.00	0.00						
Week: 10/		11/06/16			\$40.00	0.00			* 450.00 D .0	0.00.1114	00	# 0.000.00
N18 KXLY	09/12/1	6 11/11/16	6-630a GMNW	СМ	6-630a	MTWTF	:30	3	\$150.00P-2	0.00 NM	26	\$3,900.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/18/16	MTWTF	3	\$150.00	0.00						
Week: 09/		09/25/16	MTWTF	3	\$150.00	0.00						
Week: 09/		10/02/16	MTWTF	3	\$150.00	0.00						
Week: 10/		10/09/16	MTWTF MTWTF	3	\$150.00	0.00						
Week: 10/ Week: 10/		10/16/16 10/23/16	MTWTF	3	\$150.00 \$150.00	0.00 0.00						
Week: 10/		10/23/16	MTWTF	3	\$150.00	0.00						
Week: 10/		11/06/16	MTWTF	3	\$150.00	0.00						
Week: 11/		11/13/16	MTWTF	2	\$150.00	0.00						
N19 KXLY	09/12/1	6 11/11/16	6-630p M-F M-F News @6	СМ	6-630p	MTWTF	:30	4	\$175.00P-2	0.00 NM	33	\$5,775.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/18/16	MTWTF	<u> </u>	\$175.00	0.00						
Week: 09/		09/25/16	MTWTF	4	\$175.00	0.00						
Week: 09/		10/02/16	MTWTF	4	\$175.00	0.00						
Week: 10/		10/09/16	MTWTF	4	\$175.00	0.00						
Week: 10/	10/16	10/16/16	MTWTF	4	\$175.00	0.00						
Week: 10/	17/16	10/23/16	MTWTF	4	\$175.00	0.00						
Week: 10/		10/30/16	MTWTF	4	\$175.00	0.00						
Week: 10/		11/06/16	MTWTF	4	\$175.00	0.00						
Week: 11/		11/13/16	MTWTF	1	\$175.00	0.00						
N20 KXLY	09/12/1	6 11/11/16	630-7a GMNW	СМ	630-7a	MTWTF	:30	4	\$165.00P-2	0.00 NM	28	\$4,620.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/18/16	MTWTF	4	\$165.00	0.00						
Week: 09/		09/25/16	MTWTF	4	\$165.00	0.00						
Week: 09/		10/02/16	MTWTF	3	\$165.00	0.00						
Week: 10/ Week: 10/		10/09/16 10/16/16	MTWTF MTWTF	3	\$165.00 \$165.00	0.00 0.00						
Week: 10/		10/10/10	MTWTF	3	\$165.00	0.00						
Week: 10/		10/20/16	MTWTF	3	\$165.00	0.00						
Week: 10/		11/06/16	MTWTF	3	\$165.00	0.00						
Week: 11/	07/16	11/13/16	MTWTF	2	\$165.00	0.00						
N21 KXLY	09/12/1	6 11/11/16	630-7p M-F	CM	630-7p	MTWTF	:30	4	\$155.00P-2	0.00 NM	33	\$5,115.00
			M-F News @630	•								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/18/16	MTWTF	4	\$155.00	0.00						
Week: 09/		09/25/16	MTWTF	4	\$155.00 \$155.00	0.00						
Week: 09/ Week: 10/		10/02/16 10/09/16	MTWTF MTWTF	4	\$155.00 \$155.00	0.00 0.00						
Week: 10/		10/09/16	MTWTF	4	\$155.00 \$155.00	0.00						
Week: 10/		10/10/10	MTWTF	4	\$155.00	0.00						
Week: 10/		10/30/16	MTWTF	4	\$155.00	0.00						
Week: 10/		11/06/16	MTWTF	4	\$155.00	0.00						
Week: 11/		11/13/16	MTWTF	1	\$155.00	0.00						
N22 KXLY			7-730p M-F ET Tonight	СМ	7-730p	MTWTF	:30	2	\$70.00P-2	0.00 NM	16	\$1,120.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/18/16	MTWTF	2	\$70.00	0.00						
Week: 09/		09/25/16	MTWTF	2	\$70.00	0.00						
Week: 09/		10/02/16	MTWTF	2	\$70.00	0.00						

Print Date: 09/06/16 09:25:13 Page 4 of 4

Order / Rev: 168681 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08359582 Product Desc: MIKE CRAPO FOR SENAT KXLY

Flight Dates: 09/12/16 - 11/13/16 Estimate: 140

No. No.	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdow SpotsWeek Rate Rating Week (1074)16 1016/16 MTWFF- 2 S70.00 0.00	N22 KXLY	09/12/1	6 11/04/16	•	СМ	7-730p	MTWTF	- :30	2	\$70.00P-2	0.00 NM	16	\$1,120.00
Week: 1003/16	Sta	rt Date	End Date	=	Spots/Week	Rate	Rating						
Week: 1071-176 1071-176													
Week: 10/17/16 10/23/16 MTVTF-													
Week: 1024/16 1030/16 MTNTF- 2 \$70.00 0.00 0.00													
N23 KXLY 09/12/16 11/12/15				MTWTF									
Sizet Date	Week: 10/	31/16	11/06/16	MTWTF	2	\$70.00	0.00						
Start Date End Date Week 09/12/16 09/18/16 Week 09/12/16 09/18/	N23 KXLY	09/12/1	6 11/12/16	7-9a GMA	CM	7-9a	MTWTF	- :30	4	\$160.00P-2	0.00 NM	34	\$5,440.00
Start Date										·			
Week:09/12/16 09/18/16 MTWTF-	Sta	rt Date	End Date		Spots/Week	Rate	Rating						
Week: 09/12/16 09/25/16 MTWTF-													
Week: 09/26/16 100/27/16				MTWTF									
Week: 10/03/16 10/09/16 MTWTF-													
Week: 10/17/16 10/23/16 MTWTF	Week: 10/	03/16	10/09/16	MTWTF	4	\$160.00	0.00						
Week: 10/24/16 10/30/16 MTWTF	Week: 10/	10/16	10/16/16	MTWTF	4	\$160.00	0.00						
Week: 11/03/16	Week: 10/	17/16	10/23/16	MTWTF	4	\$160.00	0.00						
Neek:11/07/16													
N24 KXLY 09/12/16 11/04/16 730-8p M-F CM 730-8p MTWTF :30 3 \$70.00 P-2 0.00 NM 24 \$1,680.00													
Start Date End Date Weekdays Spots/Week Rate Rating													
Start Date End Date Weekdays Spots/Week Rate Rating	N24 KXLY	09/12/1	6 11/04/16		CM	730-8p	MTWTF	- :30	3	\$70.00P-2	0.00 NM	24	\$1,680.00
Week: 09/12/16	Sta	rt Date	End Date		Snots/Meek	Rate	Rating						
Week: 09/13/16													
Week: 09/26/16													
Week: 10/03/16													
Week: 10/10/16													
Week: 10/17/16													
Neek: 10/31/16				MTWTF									
N25 KXLY 09/12/16 10/07/16 9-10a M-F CM 9-10a MTWTF- :30 4 \$70.00P-3 0.00 NM 8 \$560.00	Week: 10/	24/16	10/30/16	MTWTF	3	\$70.00	0.00						
Live With Kelly Start Date End Date Weekdays Spots/Week Rate Rating	Week: 10/	/31/16	11/06/16	MTWTF	3	\$70.00	0.00						
Start Date End Date Weekdays Spots/Week Rate Rating	N25 KXLY	09/12/1	6 10/07/16		СМ	9-10a	MTWTF	- :30	4	\$70.00P-3	0.00 NM	8	\$560.00
Week: 09/12/16 09/18/16 MTWTF 4 \$70.00 0.00 Week: 09/19/16 09/25/16 0 \$70.00 0.00 Week: 09/26/16 10/02/16 10/02/16 0 \$70.00 0.00 N26 KXLY 09/17/16 10/08/16 Sa GMA CM 7-8a S- :30 1 \$50.00P-3 0.00 NM 2 \$100.00 N26 KXLY 09/17/16 10/08/16 Sa GMA CM 7-8a S- :30 1 \$50.00P-3 0.00 NM 2 \$100.00 Start Date End Date Weekdays Spots/Week Rate Rating Residence Residence Residence New Residence New Residence	Sta	rt Date	End Date	•	Spots/Week	Rate	Rating						
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N26 KXLY 09/17/16 10/08/16 Sa GMA	Week: 09/	26/16	10/02/16		0	\$70.00	0.00						
Sa GMA Start Date End Date Weekdays Spots/Week Rate Rating	Week: 10/	03/16	10/09/16	MTWTF	4	\$70.00	0.00						
Week: 09/12/16 09/18/16 S- 1 \$50.00 0.00 Week: 09/19/16 09/25/16	N26 KXLY	09/17/1	6 10/08/16		СМ	7-8a	S-	- :30	1	\$50.00P-3	0.00 NM	2	\$100.00
Week: 09/12/16 09/18/16 S- 1 \$50.00 0.00 Week: 09/19/16 09/25/16 0 \$50.00 0.00 Week: 09/26/16 10/02/16 0 \$50.00 0.00 N27 KXLY 09/18/16 11/06/16 This Week CM 758-9a	Sta	rt Date	End Date		Spots/Week	Rate	Rating						
Week: 09/19/16 09/25/16 0 \$50.00 0.00 Week: 09/26/16 10/02/16													
Week: 09/26/16 10/02/16													
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Week: 10/31/16 11/06/16S 1 \$65.00 0.00					1								
					1								
Totals 363 \$42,185,00	vv eek: 10/	31/16	11/06/16	5	1	\$65.00	0.00						